



Belle Plaine's Downtown Festival  
**CARS & 'QUE**  
Celebrating 41 Years Of Fun

April 10th & 11th, 2026  
Belle Plaine, Kansas

## Partner with the 41st Annual Belle Plaine Downtown Festival!

**It's the 41st year of fun!** The Belle Plaine Downtown Festival is back for two unforgettable days, bringing the community together for beloved traditions and exciting new events.

What's Happening? **Friday Night** Talent Show, GlowRun, Food Court, and a high-energy Street Dance! **Saturday Fun** Car Show, the NEW Auto and BBQ Swap Meet, Downtown Parade, KidFest, and more!

**BIG NEWS** Our popular BPQ Competition is moving downtown to the heart of the action on Merchant Street!

## Why Sponsor? Impact Beyond the Festival!

While our fundraising efforts get us started, we rely on sponsors like YOU to make this annual event possible. Your generous contribution doesn't just fund the Festival—it supports our community all year long! We proudly contribute to **Belle Plaine Schools (Ad Astra Scholarship, After Prom, 8th Grade Promotion, Halloween Parade)**, local **Library programs**, **Christmas Celebration**, and other community projects.

## Sponsorship Options to Promote Your Brand!

Support a great cause and get excellent visibility!

**Financial Donation** Fund a specific event or provide a general donation.

**In-Kind Sponsorship** Help us underwrite necessary festival expenses and services.

**Goodie Bag Items** We need 350 branded items (pens, tape measures, etc.) to include in participant bags!

## Ready to Partner?

**Send Donations** to Belle Plaine Chamber of Commerce (Directly for the Downtown Festival).

**For Tax-Deductible Gifts** Send through the 501(c)(3) Legacy Community Foundation (note: Belle Plaine's Downtown Festival).

**Questions?** Email us at [belleplainefestival@gmail.com](mailto:belleplainefestival@gmail.com) to learn more about the Festival and sponsorship opportunities!

Sincerely, Belle Plaine's Downtown Festival Committee

## Downtown Festival Events

Car & Bike Show	Glow Run
3-on-3 Basketball	KidsFest
BPQ Competition	Swap Meet
Downtown Parade	Talent Show
Street Dance	Beer Tent
Ride For Honor	And more!
Softball Tournament	

**March 1st—Commitment to sponsor due.**

**March 10th—100% of sponsorship due.**

To make production deadlines all sponsor logos must be received by March 10th to [belleplainefestival@gmail.com](mailto:belleplainefestival@gmail.com).

**By April 8th—Banner must be delivered to the Belle Plaine City Building to be displayed on event day.**

## Remit donations to:

### For W-9 & Button Prize Donations:

Belle Plaine Chamber of Commerce  
PO Box 721  
Belle Plaine, KS 67013

### For 501(c)3 Donations Send to Our Partner:

Legacy Regional Community Foundation  
Belle Plaine's Downtown Festival  
PO Box 713  
Winfield, KS 67156

If you would like to pay another way, have questions, or would like your donation to be picked up, please email [belleplainefestival@gmail.com](mailto:belleplainefestival@gmail.com)



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## Sponsorship Opportunities

Supporting the Belle Plaine Downtown Festival is much more than just an investment in our amazing community; it's a powerful opportunity to boost your business's visibility and recognition! Your business will be highlighted across a comprehensive marketing campaign that includes: Digital Platforms (website and social media), Print Materials (flyers and brochures), Locally-Produced Media, and Prominent On-Site Assets at the festival itself!

Ready to connect with thousands of local attendees and get recognized?

SPONSORSHIP	AVAIL.	BENEFITS
\$_____	Unlimited	See below.
	Unlimited	Large logo on back of t-shirts \$500+ in total sponsorship.
	Unlimited	Small logo on back of t-shirts \$150–499 in total sponsorship.
	Unlimited	Name printed on back of t-shirts \$50–149 in total sponsorship.
\$500	3	Co-branding on select radio advertising.
\$250	1	Large sign on back of Doodlebug 28" x 19".
\$125	12	Small sign on side of Doodlebug 19" x 16".
\$100	Unlimited	Banners hung on fence close to Car Show (provided by sponsor).
\$250	2	Event sponsor (includes banners at event, mentioned in event advertising, and day of announcements).
\$500	2	Car Show sponsor (includes banners at event, mentioned in Car Show advertising, and day of announcements).
\$100	Unlimited	BPQ Competition sponsor (includes banners at event, mentioned in BPQ Competition advertising, and day of announcements).
\$50	Unlimited	Listed on website and social media only (no other categories purchased).
Free	Unlimited	Listed on website and social media (included with any above purchase).
\$50	Unlimited	Unlimited Booth space 10" x 10" (business advertising, no sales booth).

Want to donate more or an in-kind sponsorship? Contact us at [belleplainefestival@gmail.com](mailto:belleplainefestival@gmail.com). **Commit by March 1<sup>st</sup> for shirts and signs.**

To become a sponsor, return this form to: Belle Plaine Area Chamber of Commerce, Downtown Festival Sponsor, PO Box 721, Belle Plaine KS 6713. An online version is also available at [www.BellePlaineFestival.com/sponsor](http://www.BellePlaineFestival.com/sponsor).

Company Name \_\_\_\_\_  
(as it is to appear on advertising)

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Website \_\_\_\_\_ Facebook \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Event Sponsorship \_\_\_\_\_

We would like to discuss pledging in-kind products/services ( \_\_\_\_\_ ) valued at \$ \_\_\_\_\_  
(optional – list an event you would like to sponsor)

Signature \_\_\_\_\_ Title \_\_\_\_\_